



For Immediate Release

Contact:
Sheila Sillitto
770-992-4339 x205
ssillitto@cdakids.org

3rd Annual Party on our Playground Raises \$80,000 for CDA

Roswell, GA (November 3, 2023) – The Children’s Development Academy (CDA) raised \$80,000 in net proceeds at their third annual Party on our Playground fundraiser on October 14, 2023. The CDA is a nonprofit child care center that provides high-quality early education to at-risk children in North Fulton.

“Three years ago when we started Party on our Playground, we wanted to create an event that would invite the community into the school and on to our playground to learn more about what the CDA does and why high-quality early education is so important,” said CDA CEO and Executive Director Maggie DeCan. “We are thrilled to see this event grow and each year we introduce new people to our mission. I am so grateful to everyone who comes and supports the work we do.”

Over 200 guests enjoyed food, drinks, tours of the CDA and a special appearance by the Roswell High School Drumline who kicked off the program.

ADP and Brilliant Custom Design Studio + Jewelry Boutique were leading sponsors for the event.

About CDA: Children’s Development Academy (CDA) is a non-profit organization in Roswell, Georgia providing high-quality early care and learning to at-risk children in the greater north metro arc. Services enable families to work and contribute to Georgia’s economy while their children are gaining the skills needed to be successful in school and life. The CDA provides a NAEYC accredited Three Star Quality rated program that teaches children the social, emotional and academic skills needed to excel. Founded in 1968 by a group of early pioneers in school readiness movement, the CDA grew from a home basement, to a church, to a community building located in the Historic Grove Way in Roswell. The Center opened in 1976. Currently the CDA serves up to 200 children ages 1 to 5 years.

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Photo Caption #1: The crowd at the CDA's Party on our Playground fundraiser.



Photo Caption #2: CDA CEO and Executive Director Maggie DeCan leads the Roswell High School Drumline in for a surprise appearance.



Photo Caption #3: Guests enjoyed being a kid again on the CDA's playground.