



For Immediate Release

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**CDA Down Home Derby Fundraiser
Raises Critical Funds to Support Early Education**

Roswell, GA (May 23, 2024) – The Children’s Development Academy (CDA), a nonprofit organization dedicated to providing high-quality early education to children from low-income families, raised nearly \$140,000 in net proceeds at their 14th annual Down Home Derby fundraiser on May 4. Over 190 guests attended this year’s fundraiser held at the Reid Barn in Cumming. The evening included a live viewing of the Kentucky Derby, dinner, dancing, and games to benefit the CDA.

The Down Home Derby is the CDA’s largest fundraiser of the year and all proceeds of the event support the mission of the CDA by funding scholarships for children in need to attend, teacher raises and programming throughout the year.

“When the CDA started the Down Home Derby 14 years ago, no one could have guessed what an enormous impact it would have on our mission,” said CDA CEO and Executive Director Maggie DeCan. “Year after year our community comes together for a common cause and I am constantly amazed by their generosity to support our kids!”

LocumTenens.com and Mimms Enterprises/Malon D. Mimms Company both served as leading sponsors for the event. Hagan Family Foundation, Martin’s Garden at Coleman Farms, Tito’s Handmade Vodka and United Community Bank were all major sponsors as well.

To learn more about the CDA visit cdakids.org.

About CDA: Children’s Development Academy (CDA) is a non-profit organization in Roswell, Georgia providing high-quality early care and learning to at-risk children in the greater north metro arc. Services enable families to work and contribute to Georgia’s economy while their children are gaining the skills needed to be successful in school and life. The CDA provides a NAEYC accredited and Three Star Quality rated program that teaches children the social, emotional and academic skills needed to excel. Founded in 1967 by a group of early pioneers in the school readiness movement, the CDA grew from a home basement, to a church, to a preschool and community center located in the Historic Grove Way in Roswell, which opened in 1976. . Currently the CDA serves more than 200 children ages 1 to 5 each year.

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PHOTO CAPTION 1: CDA CEO and Executive Director Maggie DeCan and CDA Board Chair Elect Sherri Harris at the CDA’s 14th annual Down Home Derby fundraiser.



PHOTO CAPTION 2: Rob Mimms, Julie Bowen, Troy Hinkle and Mary Kay Hinkle with the resident horse at Reid Barn.



PHOTO CAPTION 3: CDA Board Chair Jim Sturm welcomes guests.

