



For Immediate Release

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**CDA Raises Record High \$200,000 at
Down Home Derby Fundraiser**

Roswell, GA (May 17, 2023) – The Children’s Development Academy (CDA), a nonprofit organization dedicated to providing high-quality early education to children from low-income families, raised a record-high \$200,000 in net proceeds at their 13th annual Down Home Derby fundraiser on May 6. Over 170 guests attended this year’s fundraiser held at the Reid Barn in Cumming. The evening included a live viewing of the Kentucky Derby, dinner, dancing, and games to benefit the CDA.

“The highlight of the Down Home Derby this year was our Fund a Future,” said CDA CEO and Executive Director Maggie DeCan. “It was so rewarding to be able to share the mission of the CDA with our guests and tell them exactly what their donations can help fund. I was absolutely overwhelmed with the generosity of our community to support our kids!”

The Fund a Future alone raised over \$50,000, which was matched by an anonymous donor at the event.

LocumTenens.com and Malon D. Mimms Company both served as \$10,000 sponsors for the event. Diane and Tom Duane, Hagan Family Foundation, Tito’s Handmade Vodka and United Community Bank were \$5,000 sponsors. Twenty-two other organizations and individuals sponsored this year’s Down Home Derby.

To learn more about the CDA visit cdakids.org.

About CDA: Children’s Development Academy (CDA) is a non-profit organization in Roswell, Georgia providing high-quality early care and learning to at-risk children in the greater north metro arc. Services

enable families to work and contribute to Georgia’s economy while their children are gaining the skills needed to be successful in school and life. The CDA provides a NAEYC accredited and Three Star Quality rated program that teaches children the social, emotional and academic skills needed to excel. Founded in 1967 by a group of early pioneers in the school readiness movement, the CDA grew from a home basement, to a church, to a preschool and community center located in the Historic Grove Way in Roswell, which opened in 1976. . Currently the CDA serves more than 200 children ages 1 to 5 each year.

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PHOTO CAPTION 1: CDA CEO and Executive Director Maggie DeCan and CDA Board Member Ayo Richardson with guests at the CDA’s 13th annual Down Home Derby fundraiser. Photo credit: PhotoMari-USA



PHOTO CAPTION 2: Rob Mimms collects his prize from auctioneer Devon Chin for winning one of the betting bucket raffles. Photo credit: PhotoMari-USA



PHOTO CAPTION 3: CDA Board Member Bob Hagan with Carol Abreu, Marge West and Bob West. Photo credit: PhotoMari-USA

