



For Immediate Release

Contact:
Sheila Sillitto
770-992-4339 x205
ssillitto@cdakids.org

**CDA Raises Over \$150,000 at
Down Home Derby Fundraiser**

Roswell, GA (May 11, 2022) – The Children’s Development Academy (CDA), a nonprofit organization in Roswell, Georgia, raised over \$150,000 in net proceeds at their 12th annual Down Home Derby fundraiser on May 7. The Down Home Derby is a long-standing tradition in North Fulton, but the CDA hasn’t been able to hold the event for the last two years because of the pandemic. Money raised at the event helps support the CDA’s mission of affording all children in our community high-quality early education.

This year’s fundraiser was held at Reid Barn in Cumming. Guests enjoyed a live viewing of the Kentucky Derby, dinner, dancing and games all benefitting the CDA.

“We were so happy we were able to bring back the Down Home Derby fundraiser this year after two years without it,” said CDA CEO and Executive Director Maggie DeCan. “While we had a lot of fun with our Derby theme and got to watch a great upset in the race, the most important part of the night was sharing our mission and letting guests see their donations at work. We were overwhelmed with the generosity of everyone who attended.”

LocumTenens.com and Malon D. Mimms Company both served as Grade Level Sponsors for the event. Tito’s Handmade Vodka was also a leading supporter. Twenty-one organizations and individuals sponsored this year’s Down Home Derby.

To learn more about the CDA visit cdakids.org.

About CDA: Children’s Development Academy (CDA) is a non-profit organization in Roswell, Georgia providing high-quality early care and learning to at-risk children in the greater north metro arc. Services enable families to work and contribute to Georgia’s economy while their children are gaining the skills needed to be successful in school and life. The CDA provides a NAEYC accredited Three Star Quality rated program that teaches children the social, emotional and academic skills needed to excel. Founded in 1968 by a group of early pioneers in school readiness movement, the CDA grew from a home basement, to a church, to a community building located in the Historic Grove Way in Roswell. The Center opened in 1976. Currently the CDA serves up to 150 children ages 1 to 5 years.

###

PHOTO CAPTION 1: CDA Board Chair Carlyle Douglas welcomed guests to the 12th annual Down Home Derby.



PHOTO CAPTION 2: CDA Board member Sherri Harris with her guests at this year’s Down Home Derby fundraiser.



PHOTO CAPTION 3: Down Home Derby Committee member Kelly Rogers and her guests enjoy the Down Home Derby.

