



**For Immediate Release**

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**Local Nonprofit Raises Over \$50,000 at  
First Year Fundraiser**

Roswell, GA (October 28, 2021) – The Children’s Development Academy (CDA), a nonprofit organization in Roswell, Georgia, raised over \$50,000 in net proceeds at their inaugural Party on our Playground fundraiser on October 23. The CDA held the fundraiser on their 2 acre playground, which is attached to their childcare center that provides high-quality early education to at-risk children in North Fulton.

“Party on our Playground was the perfect opportunity to show off our amazing playground and give guests the opportunity to learn more about what we do at the CDA and how they can get involved,” said CDA CEO and Executive Director Maggie DeCan. “We all had the chance to reminisce about our school days as we strolled through the playground under twinkling lights, while listening to music and enjoying food inspired by your childhood, but with a sophisticated twist! I am incredibly grateful to our supporters that gave generously to support the mission of the CDA, which is affording all children in our community high-quality early education.”

Martin’s Garden at Coleman Farms served as the Champion sponsor for the event. CurtinTeam Cares and Staff Zone were also leading sponsors.

To learn more about the CDA visit [cdakids.org](http://cdakids.org).

**About CDA:** Children’s Development Academy (CDA) is a non-profit organization in Roswell, Georgia providing high-quality early care and learning to at-risk children in the greater north metro arc. Services enable families to work and contribute to Georgia’s economy while their children are gaining the skills needed to be successful in school and life. The CDA provides a NAEYC accredited Three Star Quality

rated program that teaches children the social, emotional and academic skills needed to excel. Founded in 1968 by a group of early pioneers in school readiness movement, the CDA grew from a home basement, to a church, to a community building located in the Historic Grove Way in Roswell. The Center opened in 1976. Currently the CDA serves up to 150 children ages 1 to 5 years.

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PHOTO CAPTION 1: Event co-chair Alisa Alonso and committee member and board member Corinne Bridgman at the CDA's inaugural Party on our Playground. Photo Credit: Daryl O'Hare Photography



Photo Caption 2: CDA Board Chair Carlyle Douglas kicked off the first annual Party on our Playground. Photo Credit: Daryl O'Hare Photography

