



children's
development
academy

More than 50 Years dedicated to

REACH. TEACH. LOVE.

Best Start. Brightest Future. Every Child.



vision

Best Start. Brightest Future. Every Child.

mission

Affording all children in our community high-quality early education.

values

Children at the CDA:
Feel appreciated & loved
Play on teams and respect others
Learn & have fun
Strive to be trusting & trustworthy
Are encouraged to reach their potential
Practice gratitude & generosity
Are all special & unique
At the CDA, we are ALL kids at heart!

We're All Kids at Heart

The Children's Development Academy (CDA) is a non-profit organization serving more than 200 young children (ages 1-5 years) in the North Fulton community who may not otherwise receive a high quality early educational experience and consistent nutritious meals. The CDA is NAEYC-accredited (National Association for the Education of Young Children), the gold standard in preschool accreditation, and holds the highest rating of three stars from Georgia's Quality Rated system. Our programs emphasize early literacy, language acquisition, and family stability, supporting our children in the most important areas for their growth.



"The CDA has been helping my family by being such a positive environment. My kids enjoy going to school every day where everyone is so friendly. We love our CDA family."

-The Strattons, CDA Student Family

Why North Fulton Needs the CDA

The CDA has a rich five-decade history of supporting at-risk young children in North Fulton. Following the loss of a two-year-old child because of malnutrition in 1968, our founders acted swiftly to fortify our community by creating the conditions for success that early education provides.

A prominent location in the Groveway Community, settled by former slaves at the end of the Civil War, has been the CDA's permanent home since 1976.

That growth continues today, as 50 years later the need for the CDA's programs are greater than ever.

The Atlanta suburbs are home to 88% of the region's poor. Although North Fulton is a generally affluent community, the number of children living in poverty in the area has grown nearly 10% in the past decade. Seventy percent of CDA families are considered extra low-income by federal standards and some students qualify for free/reduced lunch.

CDA Annual Accomplishments

1:5 
Classroom
student-teacher ratio

50 YEARS

Of service to
North Fulton



750 
Early literacy kits
& books distributed

5,000 
HOURS
Of volunteer support

250+
Children
served 

1,200
Supporters
attended
CDA events 

NAEYC
Accredited



Three Star Quality Rated
Georgia's Highest

 **75,000**

Healthy children's meals
and snacks served annually



The First Five Years Affect the Next 50

Numerous studies tell us that our work is not only important, it's crucial to the health and longevity of our community.

Research shows that high-quality early childhood education programs, like the CDA , that include cognitive and social skills development prepare children for success in school and in life.

A strong foundation of literacy, learning, and positive social interaction at a young age can help reduce "grown up" problems such as poverty, crime, poor health, and dropout rates. James Heckman, Nobel Laureate in Economics, said, "Quality birth-to-five early childhood education for disadvantaged children can simultaneously reduce inequality and boost productivity in America." The time is now.

CDA Goals

Developed by our board and staff, our strategic plan will guide the organization for the next five years with linked metrics of success, actionable priorities, and a business plan to achieve these goals.

- **Expand Programs that Deliver the Mission**
- **Develop and Grow Sustainable Funding**
- **Increase Awareness and Engagement**
- **Drive Organizational Excellence**

Our focus on strategic priorities drove the recent rebrand of the organization which has, in turn, increased enrollment. Greater admissions in 2018 enabled the CDA to renovate a long-closed classroom and welcome an additional 12 students, increasing our capacity to 166 students.

“If you think in terms of a year,
plant a seed; if in terms of 10
years, plant trees; if in terms of
100 years, teach the people.”

- Guan Zhong





Join Our Community of Giving

Support our mission to provide nationally accredited early childhood education to children ages 12 months to five years by donating your time and resources.

Giving takes many forms, and the CDA offers numerous opportunities to find your best point of connection. Tax-deductible contributions make a meaningful impact on a young child's future. No matter if your cause-related passion is homelessness, mental illness, hunger, or high school

dropout rates, high-quality early education is a root-cause solution that pays positive dividends beyond the preschool years.

Your donations make all the difference and help the CDA to REACH, TEACH and LOVE more children. Sponsor a child, make a one-time gift, or a recurring gift of funding at cdakids.org/give.

REACH. TEACH. LOVE.

Donate

The CDA provides a full-day education program that includes two meals and one snack each day.

\$50 pays for  1 student  1 day
\$250 pays for  1 student  1 week
\$1,000 pays for  1 student  1 month

Volunteer

The CDA always welcomes volunteers for special events and occasional classroom support. We additionally need groups and individuals for project-based facilities help, such as painting and refreshing highly-visible areas. Visit cdakids.org/give for current opportunities.

Host a Drive for Needed Items

- Individually-wrapped healthy snacks (Goldfish, graham crackers, pretzels, etc.)
- Bottled water (miniature size or regular) or gift cards to purchase water to lighten your load
- Multi-color construction paper (9"x12" and 12"x 18")
- Crayons and colored pencils for little hands
- Tacky glue, school glue, glue sticks
- Disinfecting wipes
- Laundry detergent
- Toilet paper
- Paper towels
- Kleenex/facial tissues
- Ziploc/re-sealable zipper storage bags (sandwich size and gallon size)
- Batteries – especially AA and AAA
- Books appropriate for children aged 1 to 5 years old, especially multi-cultural books – can be gently used. We'll be glad to provide a recommended titles list!
- In December, new holiday toys with educational value are most appreciated as gifts for our toddlers and preschoolers.

For current needs, visit cdakids.org/give.

Give

The CDA welcomes organizational collection drive donations for items such as developmentally appropriate new books and art materials. Your contributions allow more of the CDA's funds to go to scholarships to serve more children in our community. Every contribution counts and supporting the CDA is easy!

- step 1** As a group, learn about the CDA and the children we serve. Visit cdakids.org, any of our social media channels, or arrange a group tour.
- step 2** Review our suggestions for needed items, and decide what you will collect.
- step 3** Discuss how your group will collect/purchase items. Invite others (neighbors, co-workers, etc.) to donate as well. The CDA accepts new items only, so please note that in your collection plans.
- step 4** Set a date to combine all donations. Once you've gathered the items, take a moment to appreciate what you've accomplished and how the children of the CDA will benefit from your generosity.
- step 5** Bring your donations to our school! Drop off at the west/lower school entrance to the CDA, Monday through Friday from 7 a.m.- 6 p.m. If you'd like to tour when you drop off your generous donation, we would love to accommodate your group. Please contact Maggie DeCan at mdecan@cdakids.org or (770) 992-4339 ext. 202.
- step 6** Take pictures and share with us on social media. Find CDAKIDS on Facebook, Instagram and Twitter.



"I volunteered because I wanted to help the kids, but I discovered I gained more than I could ever have given! Their smiles when you walk into the classroom light up the world!"

- Kathleen McQuaid,
Longtime CDA Volunteer

Join Our Supporters

We welcome donors who are passionate about children to join us on our mission to provide affordable and exceptional early childhood education to low-income families in our community. The CDA is the only high-quality center in the north metro Atlanta arc offering need-based tuition scholarships and subsidies in a NAEYC accredited, Georgia Three Star Quality Rated preschool center. Your tax-deductible contributions enable the CDA to continue its next 50 years committed to our community's future.



"We are changing lives. The CDA is giving these children a solid educational foundation that will lead to a better quality of life. Because of what they learn here, they will lead better lives."

Bob Hagan, Entrepreneur,
CDA Board Member

Enroll Today!

Located at the corner of Bush Street and Grove Way, three blocks from Canton Street, the CDA is a Georgia Three Star Quality Rated, NAEYC-accredited early education center of excellence. Every child receives two nutritious meals and a healthy snack daily as well. Pre-K takes two or more field trips annually.

Enrollment at the CDA also includes parent workshops, breakfast with Santa and access to other exclusive events. We operate without requiring a back-to-school supply list and provide all students with CDA t-shirts. Scholarships available. Come tour our school, see our four-acre playground and meet our experienced, loving teachers. For more information, call 770-992-4006 or email info@cdakids.org.

Grow Your Career with Us

We continuously seek experienced, collaborative early education professionals to pursue their calling in our program. With low teacher-to-child ratios, a generous supply budget, supportive management and an honorable mission, 97% of our staff say they would recommend us as a great place to work. Must love children! Please contact us with your resume at teach@cdakids.org



Connect with the CDA

Stay connected with us as we REACH, TEACH and LOVE the children of the CDA.



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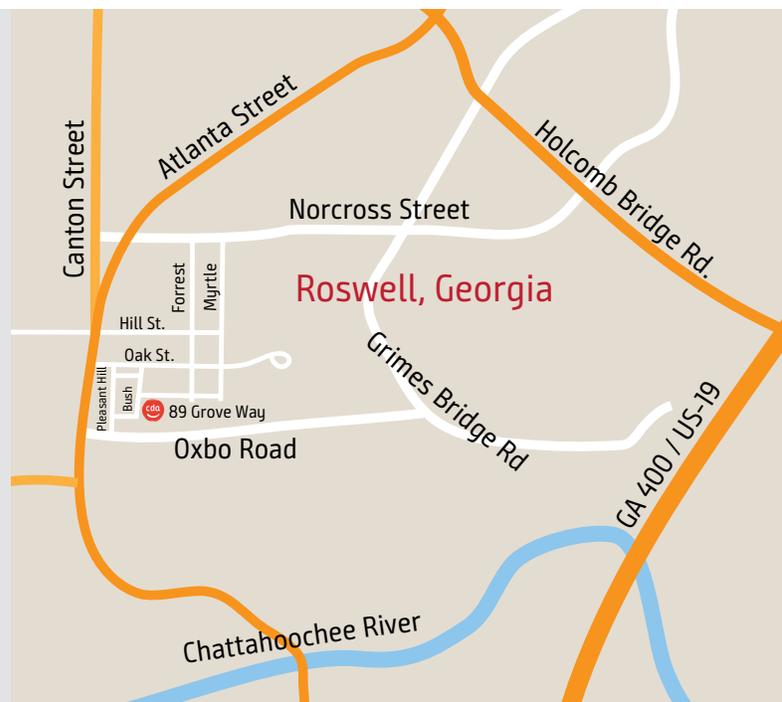


**children's
development
academy**

89 Grove Way, Roswell, Georgia 30075

(770) 992-4006

cdakids.org



The Children's Development Academy (CDA) provides affordable early learning programs and childcare for preschool children in the metro Atlanta area. The CDA prepares children for success in education and in life. Our childcare services enable hardworking parents to maintain full-time employment to support their families.

**The best way to learn about the CDA
is to see it in action.**

You're invited for a tour while learning is in progress. Please call (770) 792-4336 to schedule a date convenient for you. Come see the future. We predict a visit to the CDA will be a highlight of your week!

cdakids.org



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